**BINTANG RIZQI KHAIRULLAH**

**Data Analyst**

Bekasi, 17532 | +6285211803990 | Bintangrizqi21@gmail.com

<https://www.linkedin.com/in/bintang-rizqi-khairullah>

<https://public.tableau.com/app/profile/bintang.rizqi.khairullah/vizzes>  
<https://bintangrizqikhairullah.github.io/> | <https://github.com/bintangrizqikhairullah>

**SUMMARY**

An adept data scientist and analyst with a strong foundation in statistics, complemented by prior experience in the food and beverage (F&B) industry. Recently completed an intensive data science course, sharpening skills in data manipulation, analysis, and machine learning. Proficient in transforming complex datasets into actionable insights to facilitate strategic decision-making and drive business growth.. Passionate about harnessing data to uncover opportunities and empower organizations with actionable analyses.

**EXPIRIENCE**

**Sales Administrator** August 2022 - September 2023

Coca – Cola Europacific Partners, Bekasi

* Developed automated Microsoft Excel templates and utilized SAP Sales & Distribution to generate reports supporting the sales and local key account teams.
* Monitored various metrics including stock keeping unit, selling in, weekly sales volume, last year volume, and active outlet of Local Key Accounts.
* Collaborated with the Sales and Key Account teams to ensure accurate data maintenance and coordination.

**Statistician Intern** June 2020 - August 2020

Secretariat Directorate General of Horticulture, Jakarta

* Leveraged the R programming language for data analysis, focusing on panel data.
* Identified key factors contributing to increased shallot production.

**EDUCATION**

**Purwadhika Digital Technology School**  November 2023 - Ongoing

Job Connector Data Science Program

Learned to conduct data analysis utilizing a variety of tools, including Python, SQL, Tableau, Microsoft Visual Studio, Jupyter Notebook, and machine learning algorithms.

**IPB University**  September 2017 - April 2022

Bachelor of Statistics, Honors: *Cum Laude* (GPA: 3.56/4.00)

Thesis:” Geographical and Temporally Weighted Regression to Modelling Poverty Rates in Central Java in 2017-2019”

**SKILLS**

* Python
* Tableau
* R
* Microsoft Visual Studio
* SQL
* Microsoft Office

**PROJECTS**

**Simple Library Application**

Python, being an open-source programming language, offers extensive versatility across various applications. In this project, Python's versatility is showcased through the development of a straightforward application capable of performing Crude operations (Create, Read, Update, and Delete) to manage a library's book database.

**Covid 19 Dashboard**

The COVID-19 pandemic was a significant phenomenon, emphasizing the critical importance of real-time, up-to-date data for government decision-making regarding subsequent actions. This project involved the creation of a data visualization dashboard using Tableau to address this need.

**Borough Taxi Trip Analysis**

Borough taxi data is crucial for optimizing business strategies and efficiency in the industry. This project extracts insights from NYC borough taxi trip data to benefit companies and drivers. By uncovering patterns, businesses can boost profitability and lower costs. The analysis found low popularity of borough taxis outside Manhattan. To improve business in these areas, strategies like offering coupons or adjusting fares are needed.

**Bank Marketing Campaign Classification**

In the competitive financial industry, banks face the challenge of identifying potential customers for term deposit accounts. To address this, a CatBoost model achieved an impressive f1 score of 0.7295, outperforming other models. This model accurately predicts customer behavior, aiding banks in targeted marketing efforts.